



Review of Hf.ua

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



Форум м.Херсону і Херсонщини - Херсонський форум

Length: 48 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Форум міста Херсону. Спілкування, публікація новин та оголошень Херсонського регіону. Один із перших та найбільших форумів міста, що працює з 2004 року

Length: 151 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



форум, Херсон, форум Херсона, онлайн, Херсонська область, спілкування, оголошення Херсонщини, новини Херсону

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Форум м.Херсону і Херсонщини - Херсонський форум hf.ua/](#)

Форум міста Херсону. Спілкування, публікація новин та оголошень Херсонського регіону. Один із перших та найбільших форумів міста, що працює з 2004 року

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	0	5	0	0	0

<H1> Форум м.Херсону і Херсонщини </H1>

<H3> Вхід • Реєстрація </H3>

<H3> Хто зараз онлайн </H3>

<H3> Дні народження </H3>

<H3> Статистика </H3>

<H3> </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

останнє 80 та 68 повідомлень 42 тем 39 повідомлення 38
 про 23 що 16 для 14 лютого 14 на 14
 новини 12 березня 9 тут 9 користувачі 7 які 7

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
останнє	80	×	×	×
та	68	×	✓	✓
повідомлень	42	×	×	×
тем	39	×	×	×
повідомлення	38	×	×	×
про	23	×	×	×
що	16	×	✓	×
для	14	×	×	×
лютого	14	×	×	×
на	14	×	✓	✓
новини	12	×	×	×
березня	9	×	×	×
тут	9	×	×	×
користувачі	7	×	×	×
які	7	×	×	×

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



Alt Attribute



We found 1 images on this web page

✓ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text/HTML Ratio



HTML to Text Ratio is: **26.24%**

Text content size 33157 bytes

Total HTML size 126351 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 123 KB to 17 KB (86 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 IP Canonicalization No your domain IP 37.187.134.23 does not redirect to hf.ua



To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 URL Rewrite Warning! We have detected parameters in a massive number of URLs



Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

 Underscores in the URLs Oh no, you are using underscores (these_are_underscores) in your URLs



Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

✓ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.



Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✓ **XML Sitemap** Good, you have XML Sitemap file!



<http://hf.ua/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✓ **Robots.txt** Good, you have Robots.txt file!



<http://hf.ua/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: Not Available

Created Date: Not Available

Updated Date: Not Available

Expiry Date: Not Available

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

1,060 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

18,405 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL



http://hf.ua

Length: 2 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., <http://www.mysite.com/en/products>).



Favicon



 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

123 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

0.33 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language
Declared Language: Ukrainian



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

 Domain Availability

Domains (TLD)	Status
hf.com	Already Registered
hf.net	Already Registered
hf.org	Already Registered
hf.biz	Already Registered
hf.us	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

 Typo Availability

Domains (TLD)	Status
bf.ua	Available
gf.ua	Available
tf.ua	Available
yf.ua	Available
uf.ua	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

⚙ ⚙ ⚙

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
37.187.134.23	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- Perfect, your website has few JavaScript files.
- Perfect, your website doesn't use nested tables.
- Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook: 

 Twitter: 

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

 Traffic Rank

No Global Rank

A low rank means that your website gets a lot of visitors.
Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

 Visitors Localization

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.
This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

 Estimated Worth

\$60 USD

Just a estimated worth of your website based on Alexa Rank.

 In-Page Links

We found a total of 159 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Розширений пошук	Internal Links	Dofollow
Теми без відповідей	Internal Links	Dofollow
Активні теми	Internal Links	Dofollow
Учасники	Internal Links	Dofollow
Команда	Internal Links	Dofollow
Допомога	Internal Links	Dofollow
Вхід	Internal Links	Dofollow
Реєстрація	Internal Links	Dofollow
Херсонський форум	Internal Links	Dofollow
Новини	Internal Links	Dofollow
м.Херсон	Internal Links	Dofollow
Херсонська церква допомагає З...	Internal Links	Dofollow
Волонтери Херсону	Internal Links	Dofollow
Херсонська область	Internal Links	Dofollow
Бериславський район	Internal Links	Dofollow
Генічеський район	Internal Links	Dofollow
Каховський район	Internal Links	Dofollow
Скадовський район	Internal Links	Dofollow
Херсонський район	Internal Links	Dofollow
Другий етап так званих «достр...	Internal Links	Dofollow
Україна	Internal Links	Dofollow
«Далі – дикий формат мобіліза...	Internal Links	Dofollow
ЖКГ	Internal Links	Dofollow
Послуги ЖКГ під час окупації:...	Internal Links	Dofollow
Кримінал	Internal Links	Dofollow
Жителька Голої Пристані приму...	Internal Links	Dofollow
Культура та мистецтво	Internal Links	Dofollow
Ніколи не пізно: історія херс...	Internal Links	Dofollow
Освіта	Internal Links	Dofollow
Як складатимуть тестування ви...	Internal Links	Dofollow
Природа та туризм	Internal Links	Dofollow
Re: Збираєтесь у відпустку до...	Internal Links	Dofollow
Marko_Suzuki	Internal Links	Dofollow
Спорт	Internal Links	Dofollow
Re: Кроссмінтон	Internal Links	Dofollow
Транспорт	Internal Links	Dofollow
Re: Укриття для херсонців на ...	Internal Links	Dofollow
Фінанси	Internal Links	Dofollow
За що штрафують ФОП в 2024 ро...	Internal Links	Dofollow
Інше	Internal Links	Dofollow
Re: Порцеляна - історія предм...	Internal Links	Dofollow
Ффристф	Internal Links	Dofollow
Спілкування та дозвілля	Internal Links	Dofollow
Наше місто – Херсон	Internal Links	Dofollow
Re: Опрос: какая пицца в Херс...	Internal Links	Dofollow
Яночка	Internal Links	Dofollow

Анонси	Internal Links	Dofollow
"Бонсай. Едем". За мить до ка...	Internal Links	Dofollow
Люди нашего краю	Internal Links	Dofollow
Херсонський волонтер Роман Ба...	Internal Links	Dofollow
Здоров'я та медицина	Internal Links	Dofollow
Съел собачий/кошачий корм. Чт...	Internal Links	Dofollow
Для батьків	Internal Links	Dofollow
Re: Выбор детской кроватки	Internal Links	Dofollow
olchiks	Internal Links	Dofollow
Розмови про кіно	Internal Links	Dofollow
«Стоїш гола із мішком на голо...	Internal Links	Dofollow
Музика	Internal Links	Dofollow
"Творчість нас рятує". Херсон...	Internal Links	Dofollow
Політика	Internal Links	Dofollow
Re: ХЕРСОНЦЫ, ПОДНИМАЙТЕСЬ !!!	Internal Links	Dofollow
Королёв	Internal Links	Dofollow
Колекціонування	Internal Links	Dofollow
Re: Продам открытки	Internal Links	Dofollow
Nikki_23	Internal Links	Dofollow
Гумор	Internal Links	Dofollow
Re: Курить или не курить?	Internal Links	Dofollow
Vovhk	Internal Links	Dofollow
ПК, Интернет, софт	Internal Links	Dofollow
Re: SEO и проекты	Internal Links	Dofollow
fana	Internal Links	Dofollow
Комп'ютерні ігри	Internal Links	Dofollow
Re: Где бы поиграть в слоты?	Internal Links	Dofollow
Shmon	Internal Links	Dofollow
Любов	Internal Links	Dofollow
Інтим	Internal Links	Dofollow
Тадалафил: волшебные пилюли д...	Internal Links	Dofollow
Mr.Robot	Internal Links	Dofollow
Кулінарія	Internal Links	Dofollow
Re: Кулинария	Internal Links	Dofollow
LisaVE	Internal Links	Dofollow
Інше, OFFтоп, флуд	Internal Links	Dofollow
Re: Организация свадьбы в Кие...	Internal Links	Dofollow
Ирис	Internal Links	Dofollow
Дошка оголошень	Internal Links	Dofollow
Продам	Internal Links	Dofollow
Електроніка, побутова техніка	Internal Links	Dofollow
Комп'ютери, ноутбуки, комплектуючі	Internal Links	Dofollow
Мобільний зв'язок	Internal Links	Dofollow
Меблі та предмети інтер'єру	Internal Links	Dofollow
Будівельні матеріали	Internal Links	Dofollow
Одяг, взуття	Internal Links	Dofollow
Косметика і парфумерія	Internal Links	Dofollow
Сад і город	Internal Links	Dofollow
Продукти харчування	Internal Links	Dofollow
Пташиний ринок	Internal Links	Dofollow
Годинники	Internal Links	Dofollow
Транспорт та запчастини	Internal Links	Dofollow
Велосипеди	Internal Links	Dofollow

Мототехніка	Internal Links	Dofollow
Автомобілі	Internal Links	Dofollow
Сільгосптехніка	Internal Links	Dofollow
Водний транспорт	Internal Links	Dofollow
Спецтехніка	Internal Links	Dofollow
Нерухомість	Internal Links	Dofollow
Нерухомість інших регіонів	Internal Links	Dofollow
Продане	Internal Links	Dofollow
Re: Стимулятори роста растений	Internal Links	Dofollow
Послуги	Internal Links	Dofollow
Дизайн і поліграфія	Internal Links	Dofollow
Окультизм	Internal Links	Dofollow
Рекламні послуги	Internal Links	Dofollow
Будівництво та ремонт	Internal Links	Dofollow
Транспортні послуги	Internal Links	Dofollow
Туристичні послуги	Internal Links	Dofollow
Навчальні курси	Internal Links	Dofollow
Фінансові та страхові послуги	Internal Links	Dofollow
Юридичні та нотаріальні послуги	Internal Links	Dofollow
Мовні переклади	Internal Links	Dofollow
Настройка Mikrotik	Internal Links	Dofollow
ascontinent	Internal Links	Dofollow
Робота та пошук ділових партнерів	Internal Links	Dofollow
Работа в Швеции по контракту	Internal Links	Dofollow
Робота в Інтернеті	Internal Links	Dofollow
Re: Инвестиции в Форекс и Кри...	Internal Links	Dofollow
Оренда	Internal Links	Dofollow
Аренда кофемашины: Идеальное ...	Internal Links	Dofollow
Куплю	Internal Links	Dofollow
Re: Куплю диски	Internal Links	Dofollow
Felonika	Internal Links	Dofollow
Інше	Internal Links	Dofollow
Пошук людей із Херсона	Internal Links	Dofollow
Ковтун Марья Даниловна	Internal Links	Dofollow
Seu	Internal Links	Dofollow
Знайомства в Херсоні	Internal Links	Dofollow
Re: Знакомства в интернете	Internal Links	Dofollow
Благодійність	Internal Links	Dofollow
Зробити донат на зсу	Internal Links	Dofollow
Книга жалоб	Internal Links	Dofollow
Re: Кто подскажет	Internal Links	Dofollow
darina77	Internal Links	Dofollow
Про цей форум	Internal Links	Dofollow
Що треба зробити, щоб ваше ре...	Internal Links	Dofollow
admin	Internal Links	Dofollow
Я забув свій пароль	Internal Links	Dofollow
Хто зараз онлайн	Internal Links	Dofollow
Адміністратори	Internal Links	Dofollow
Супермодератори	Internal Links	Dofollow
Louise	Internal Links	Dofollow
Видалити файли cookie	Internal Links	Dofollow
Зв'язок з адміністрацією	Internal Links	Dofollow
Конфіденційність	Internal Links	Dofollow

Умови

<https://boxes.in.ua/ru/>

agrodozvidka.kiev.ua

No Anchor Text

No Anchor Text

Internal Links

External Links

External Links

External Links

External Links

Dofollow

Dofollow

Dofollow

Dofollow

Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



Broken links were found on this web page

<http://hf.ua/.memberlist.php?mode=viewprofile&u=37234&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=37599&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=37601&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=34328&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=33570&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=37065&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=36078&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=37587&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=27666&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=37550&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=35998&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=37358&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=37602&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=37574&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=37500&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=36663&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=35385&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=2&sid=bf5128dc3121c469659ff81bb9141e99>
<http://hf.ua/.memberlist.php?mode=viewprofile&u=37603&sid=bf5128dc3121c469659ff81bb9141e99>

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