

Review of Superuser.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



Super User

Length: 10 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Q&A for computer enthusiasts and power users

Length: 44 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Google Preview

Super User
superuser.com/
Q&A for computer enthusiasts and power users

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings

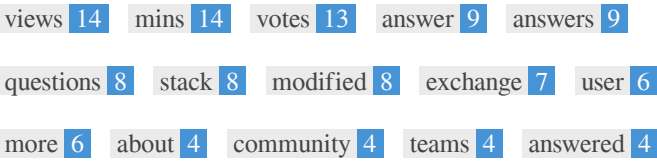
<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
2	0	3	2	3	0

- <H1> Explore our Questions </H1>
- <H1> Subscribe to RSS </H1>
- <H3> current community </H3>
- <H3> your communities </H3>
- <H3> more stack exchange communities </H3>
- <H4> Stack Exchange Network </H4>
- <H4> Hot Network Questions </H4>
- <H5> Super User </H5>
- <H5> Company </H5>
- <H5> Stack Exchange Network </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

 **Keywords Cloud**

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

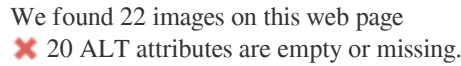
It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

 **Keyword Consistency**


Keywords	Freq	Title	Desc	<H>
views	14	✗	✗	✗
mins	14	✗	✗	✗
votes	13	✗	✗	✗
answer	9	✗	✗	✗
answers	9	✗	✗	✗
questions	8	✗	✗	✓
stack	8	✗	✗	✓
modified	8	✗	✗	✗
exchange	7	✗	✗	✓
user	6	✓	✓	✓
more	6	✗	✗	✓
about	4	✗	✗	✗
community	4	✗	✗	✓
teams	4	✗	✗	✗
answered	4	✗	✗	✗

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



https://ad.doubleclick.net/ddm/trackimp/N223801.3478085DISPLAYVIDEO360/B26922773.326770532;dc_trk_id=518823914;dc_trk_c
https://cdn.sstatic.net/Img/teams/teams-illo-free-sidebar-promo.svg?v=47faa659a05e
https://www.gravatar.com/avatar/bd0dd61ec76177510fbd706a734c494d?s=32&d=identicon&r=PG&f=1
https://www.gravatar.com/avatar/a007be5a61f6aa8f3e85ae2fc18dd66e?s=32&d=identicon&r=PG
https://www.gravatar.com/avatar/88670c65b79bb36f2ad7d95fafcc76c2?s=32&d=identicon&r=PG
https://www.gravatar.com/avatar/12151ea452bf7e2a117940407f6a1474?s=32&d=identicon&r=PG
https://graph.facebook.com/1788892854480221/picture?type=large
https://lh3.googleusercontent.com/a-/AOh14GjpWtST6ewaJzAq1LZGWQk6n1Ov_sgKNR7pkRVD=k-s32
https://lh5.googleusercontent.com/-x_YXh0A44ck/AAAAAAAAAAI/AAAAAAAAABo/SOW1vNLMBQs/photo.jpg?sz=32
https://www.gravatar.com/avatar/941cd5cb4428b44b82c0fd5a5b7997ee?s=32&d=identicon&r=PG
https://lh3.googleusercontent.com/a/AATXAJx86rvgwJnogAINiAbsFbvJfJhyjUXB1YXJnzWu=k-s32
https://graph.facebook.com/10161259659300293/picture?type=large
https://i.stack.imgur.com/6oGjo.png?s=32&g=1
https://i.stack.imgur.com/rFjCP.jpg?s=32&g=1
https://www.gravatar.com/avatar/a007be5a61f6aa8f3e85ae2fc18dd66e?s=32&d=identicon&r=PG
https://www.gravatar.com/avatar/a007be5a61f6aa8f3e85ae2fc18dd66e?s=32&d=identicon&r=PG
https://sb.scorecardresearch.com/p?c1=2&c2=17440561&cv=3.6.0&cj=1

Also, more information to help them understand images, which can help them to appear in Google Images search results.



Text content size 6226 bytes
Total HTML size 127863 bytes

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



GZIP compression



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 125 KB to 30 KB (76.2 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.





It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 151.101.65.69 does not redirect to superuser.com
  

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly
  



Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs
  

Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.



 **WWW Resolve**  Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

 **XML Sitemap**  Oh no, XML Sitemap file not found!
<http://superuser.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

 **Robots.txt**  Good, you have Robots.txt file!
<http://superuser.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Iframe

Perfect, no Iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 26 Years, 93 Days

Created Date: 1st-Nov-1995

Updated Date: 19th-May-2021

Expiry Date: 2nd-Feb-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

39 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

5,680 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL



`http://superuser.com`
Length: 9 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., `http://www.mysite.com/en/products`).



Favicon



 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

125 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

0.51 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Oh no, you have not declared your language
Declared Language: Unknown



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
superuser.net	Already Registered
superuser.org	Already Registered
superuser.biz	Already Registered
superuser.io	Already Registered
superuser.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
quperuser.com	Available
wuperuser.com	Available
euperuser.com	Available
zuperuser.com	Already Registered
xuperuser.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View

⚙ ⚙ ⚙

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
172.64.144.177	United States	Fastly

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- Perfect, your website has few CSS files.
- Perfect, your website has few JavaScript files.
- Perfect, your website doesn't use nested tables.
- Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding







Oh no, language/character encoding is not specified!



Specifying language/character encoding can prevent problems with the rendering of special characters.

 **Social Data**

Your social media status

-  Facebook:  Officialstackoverflow
-  Twitter:  Stackoverflow
-  Instagram:  Thestackoverflow

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank

1723rd most visited website in the World.

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization

Your website is popular on following countries:

Popularity at	United States
Regional Rank	1543

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth

\$1,314,096 USD

Just a estimated worth of your website based on Alexa Rank.

✓

In-Page Links

⚙

⚙

⚙

We found a total of 170 links including both internal & external links of your site

Anchor	Type	Follow
Tour Start here for a quick overview of the site	Internal Links	Dofollow
Help Center Detailed answers to any questions you might have	Internal Links	Dofollow
Log in	Internal Links	Nofollow
Sign up	Internal Links	Nofollow
current community	Internal Links	Dofollow
help	Internal Links	Dofollow
Sign up	Internal Links	Dofollow
log in	Internal Links	Dofollow
Sign up to join this community	Internal Links	Dofollow
Home	Internal Links	Dofollow
Questions	Internal Links	Dofollow
Tags	Internal Links	Dofollow
Users	Internal Links	Dofollow
Unanswered	Internal Links	Dofollow
Ask Question	Internal Links	Dofollow
linux	Internal Links	Dofollow
windows	Internal Links	Dofollow
windows-7	Internal Links	Dofollow
windows-10	Internal Links	Dofollow
networking	Internal Links	Dofollow
microsoft-excel	Internal Links	Dofollow
macos	Internal Links	Dofollow
ubuntu	Internal Links	Dofollow
hard-drive	Internal Links	Dofollow
wireless-networking	Internal Links	Dofollow
Active	Internal Links	Dofollow
9 Bountied	Internal Links	Dofollow
Hot	Internal Links	Dofollow
Week	Internal Links	Dofollow
Month	Internal Links	Dofollow
How can I re-download the old drivers for the WiFi card on my PC?	Internal Links	Dofollow
windows-10	Internal Links	Dofollow
drivers	Internal Links	Dofollow
bluetooth	Internal Links	Dofollow
wifi-driver	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
answered 2 mins ago	Internal Links	Dofollow
Realtek: audio is mute for the first ~1 sec of video playback	Internal Links	Dofollow
audio	Internal Links	Dofollow
video	Internal Links	Dofollow
adobe-premiere	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
MySQL Insert query takes around 100-300ms	Internal Links	Dofollow
linux	Internal Links	Dofollow
mysql	Internal Links	Dofollow
latency	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow

After permitting "Everyone" control of D:, why do I still "require permission from the computer's administrator to make changes to this folder"?	Internal Links	Dofollow
permissions	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
answered 6 mins ago	Internal Links	Dofollow
Share sane scanner over network so Windows can access it	Internal Links	Dofollow
printer	Internal Links	Dofollow
scanner	Internal Links	Dofollow
windows-11	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
modified 11 mins ago	Internal Links	Dofollow
Remove OneDrive from the context menu	Internal Links	Dofollow
windows-registry	Internal Links	Dofollow
onedrive	Internal Links	Dofollow
context-menu	Internal Links	Dofollow
microsoft	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
modified 21 mins ago	Internal Links	Dofollow
How to Search & Copy All Pictures on the PC into a single folder while preserving Directory Structure?	Internal Links	Dofollow
backup	Internal Links	Dofollow
search	Internal Links	Dofollow
file-transfer	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
answered 24 mins ago	Internal Links	Dofollow
Moving Dates, Text, and Currency to New Columns	Internal Links	Dofollow
microsoft-excel	Internal Links	Dofollow
worksheet-function	Internal Links	Dofollow
microsoft-excel-2010	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
modified 28 mins ago	Internal Links	Dofollow
Installing WSL Ubuntu 20.04 Distribution - WslRegisterDistribution failed with error: 0x80041002	Internal Links	Dofollow
docker	Internal Links	Dofollow
windows-subsystem-for-linux	Internal Links	Dofollow
wsl2	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
answered 29 mins ago	Internal Links	Dofollow
stop ffmpeg encoding when drawtext is finished	Internal Links	Dofollow
ffmpeg	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Laptop doesn't turn on after changing RAM	Internal Links	Dofollow
windows	Internal Links	Dofollow
memory	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
modified 45 mins ago	Internal Links	Dofollow
Regex: Convert the first lowercase letter of the starting words into capital Letter (after .dot)	Internal Links	Dofollow
notepad++	Internal Links	Dofollow
regex	Internal Links	Dofollow
sublime-text-3	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
modified 45 mins ago	Internal Links	Dofollow

Keyboard Shortcut to Run Macro in Excel for Mac	Internal Links	Dofollow
keyboard-shortcuts	Internal Links	Dofollow
macros	Internal Links	Dofollow
modified 56 mins ago	Internal Links	Dofollow
NET USE LPT2: printer_port	Internal Links	Dofollow
networking	Internal Links	Dofollow
command-line	Internal Links	Dofollow
printing	Internal Links	Dofollow
network-shares	Internal Links	Dofollow
modified 56 mins ago	Internal Links	Dofollow
Recent questions feed	Internal Links	Dofollow
Contact	Internal Links	Dofollow
Stack Overflow	External Links	Dofollow
Visit Stack Exchange	External Links	Dofollow
Meta Discuss the workings and policies of this site	External Links	Dofollow
About Us Learn more about Stack Overflow the company	External Links	Dofollow
Business Learn more about hiring developers or posting ads with us	External Links	Dofollow
chat	External Links	Dofollow
more stack exchange communities	External Links	Dofollow
company blog	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Jobs	External Links	Dofollow
Companies	External Links	Dofollow
Create a free Team	External Links	Dofollow
What is Teams?	External Links	Dofollow
Hot Network Questions	External Links	Dofollow
Was Lazarus in a coma?	External Links	Dofollow
Is this a good way to process an order? (SQL+PHP)	External Links	Dofollow
Longest infinite loop of 5 states	External Links	Dofollow
Did North Korean missiles reach space in early 2022?	External Links	Dofollow
Old site with the religious affiliations of most science fiction writers	External Links	Dofollow
Climbing the Bookshelf	External Links	Dofollow
Why do old kitchen stoves have circular openings in the upper surface?	External Links	Dofollow
What is this grit/sand like build up on the piping under my bathroom sink?	External Links	Dofollow
Has it ever been an official rule that I have to demonstrate knowledge of what a word means in order to play it in Scrabble?	External Links	Dofollow
Are there any heavier-than-air gases that could be made using medieval tech and have military applications?	External Links	Dofollow
Do I need a license to use a USB-A plug on my power cable?	External Links	Dofollow
Anti-delta function?	External Links	Dofollow
Should I phone a professor if they haven't replied to my email?	External Links	Dofollow
Does taking ivermectin reduce the risk of COVID-19 infection by 83%?	External Links	Dofollow
In which military branch did Ted Striker serve?	External Links	Dofollow
In Longfellow's "Evangeline", during what part of the year is Evangeline exiled?	External Links	Dofollow
Collaborative project started by a post-doc taken over by PI	External Links	Dofollow
Matching the first occurrence only of a string then adding N lines awk	External Links	Dofollow
Reversed Multiple Pair	External Links	Dofollow
Can the Vice President vote themselves into positions of power?	External Links	Dofollow
Dispersion of Radio waves	External Links	Dofollow
What happened to Belgium's bicycle registration scheme?	External Links	Dofollow
Was Uranus a Roman god?	External Links	Dofollow
Time dilation effects at the center of a binary black hole system	External Links	Dofollow
Chat	External Links	Dofollow

Advertise With Us	External Links	Dofollow
Hire a Developer	External Links	Dofollow
Developer Jobs	External Links	Dofollow
Press	External Links	Dofollow
Legal	External Links	Dofollow
Privacy Policy	External Links	Dofollow
Terms of Service	External Links	Dofollow
Cookie Policy	External Links	Dofollow
Technology	External Links	Dofollow
Culture & recreation	External Links	Dofollow
Life & arts	External Links	Dofollow
Science	External Links	Dofollow
Professional	External Links	Dofollow
Business	External Links	Dofollow
API	External Links	Dofollow
Data	External Links	Dofollow
Blog	External Links	Dofollow
Facebook	External Links	Dofollow
Twitter	External Links	Dofollow
LinkedIn	External Links	Dofollow
Instagram	External Links	Dofollow
cc by-sa	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.