



#### Review of Webex.com Generated on 2022-02-02 Introduction This report provides a review of the key factors that influence the SEO and usability of your website. The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized. Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria. Our reports provide actionable advice to improve a site's business objectives. Please contact us for more information. Search Engine Optimization **Table of Contents** Usability Mobile Technologies Visitors Social Link Analysis Iconography •••• Hard to solve Good **O O D** Little tough to solve To Improve COD Easy to solve Errors

O O O No action necessary



Not Important



Video Conferencing, Cloud Calling & Screen Sharing | Webex by Cisco

**Length:** 67 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



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**Meta Description** Webex by Cisco is the leading enterprise solution for video conferencing, online meetings, screen share, and webinars. Web conferencing, cloud calling, and equipment.

Length: 166 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these

appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Video Conference, Screen Share, Webinar, Conference Call, Online Meeting

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the

topic of the page is.

Meta Keywords

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However, google can't use meta keywords.





## Google Preview

#### Video Conferencing, Cloud Calling & Screen Sharing | Webex by Cisco webex.com/

Webex by Cisco is the leading enterprise solution for video conferencing, online meetings, screen share, and webinars. Web conferencing, cloud calling, and equipment.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

$\otimes$	Headings	<h1></h1>	<h2></h2>	<h3></h3>	<h4></h4>	<h5></h5>	<h6></h6>
	000	0	19	6	0	5	28

<p< td=""><td>I2&gt; One app for everything. And everyone. </td></p<>	I2> One app for everything. And everyone.
<p< td=""><td>I2&gt; Webex part of Callisto, onboard Orion for NASA's Artemis I </td></p<>	I2> Webex part of Callisto, onboard Orion for NASA's Artemis I
<h< td=""><td>I2&gt; Working better, together. </td></h<>	I2> Working better, together.
<h< td=""><td>I2&gt; Call from any device. </td></h<>	I2> Call from any device.
<h< td=""><td>I2&gt; Meet from anywhere. </td></h<>	I2> Meet from anywhere.
<h< td=""><td>I2&gt; Message instantly. </td></h<>	I2> Message instantly.
<p< td=""><td>I2&gt; Engage everyone. </td></p<>	I2> Engage everyone.
<h< td=""><td>I2&gt; Invite anyone. </td></h<>	I2> Invite anyone.
<p< td=""><td>I2&gt; Built for customers and agents alike. </td></p<>	I2> Built for customers and agents alike.
<h< td=""><td>I2&gt; Bring collaboration to every space. </td></h<>	I2> Bring collaboration to every space.
<h< td=""><td>I2&gt; Desk Devices Desk Mini </td></h<>	I2> Desk Devices Desk Mini
<h< td=""><td>I2&gt; Room Devices </td></h<>	I2> Room Devices
<h< td=""><td>I2&gt; Headsets </td></h<>	I2> Headsets
<h< td=""><td>I2&gt; Work with the tools you love. </td></h<>	I2> Work with the tools you love.
<h< td=""><td>I2&gt; Secure by design. Private by default. </td></h<>	I2> Secure by design. Private by default.
<h< td=""><td>I2&gt; Partner with a global leader. </td></h<>	I2> Partner with a global leader.
<h< td=""><td>I2&gt; Powering the world's most influential brands. </td></h<>	I2> Powering the world's most influential brands.
<h< td=""><td>I2&gt; A proven solution for industry pros. </td></h<>	I2> A proven solution for industry pros.
<h< td=""><td>I2&gt; Webex powers the McLaren Formula 1 Team </td></h<>	I2> Webex powers the McLaren Formula 1 Team
<h< td=""><td>I3&gt; The future of work is hybrid. </td></h<>	I3> The future of work is hybrid.
<h< td=""><td>I3&gt; Contact Center </td></h<>	I3> Contact Center
<h< td=""><td>I3&gt; Experience Management </td></h<>	I3> Experience Management
<h< td=""><td>I3&gt; Declutter your desk </td></h<>	I3> Declutter your desk
<h< td=""><td>I3&gt; Let everyone collaborate </td></h<>	I3> Let everyone collaborate
<h< td=""><td>I3&gt; Find your focus </td></h<>	I3> Find your focus
<h< td=""><td>I5&gt; Calling </td></h<>	I5> Calling
<h< td=""><td>I5&gt; Meeting </td></h<>	I5> Meeting
<h< td=""><td>I5&gt; Messaging </td></h<>	I5> Messaging
<h< td=""><td>I5&gt; Polling </td></h<>	I5> Polling
<h< td=""><td>I5&gt; Events </td></h<>	I5> Events
<f< td=""><td>16&gt; Webex App </td></f<>	16> Webex App



<H6> Webex App </H6> <H6> Webex Suite </H6> <H6> Webex Suite </H6> <H6> Customer Experience </H6> <H6> Management </H6> <H6> Headsets </H6> <H6> Cameras </H6> <H6> Desk Series </H6> <H6> Room Series </H6> <H6> Board Series </H6> <H6> Phone Series </H6> <H6> Accessories </H6> <H6> Industry </H6> <H6> App Integrations </H6> <H6> Workspaces </H6> <H6> Hybrid Work </H6> <H6> Why Webex </H6> <H6> Learn </H6> <H6> Webex Blog </H6> <H6> Live & On-Demand Webinars </H6> <H6> Sign In To Webex </H6> <H6> Collaborate from any space with devices designed for work and productivity. </H6> <H6> Create inclusive, video-first meeting experiences in any space using intelligent devices. </H6> <H6> Tune out the noise wherever you work with headsets suitable for all workstyles and budgets. </H6> <H6> 2021 Gartner® Magic Quadrant<sup>TM</sup> for Meeting Solutions </H6> <H6> 2021 Gartner® Magic Quadrant™ for Unified Communications as a Service </H6>

<H6> Aragon Research Globe for Intelligent Contact Centers </H6>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

the tag content in your neader tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.





This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.



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Keywords webex	Freq 32	Title	Desc	<h></h>
contact	14	×	×	1
more	13	×	×	×
devices	12	×	×	× .
desk	11	×	×	× .
work	10	×	×	× .
meeting	9	×	×	× .
virtual	9	×	×	×
experience	8	×	×	× .
messaging	8	×	×	× .
meetings	8	×	×	×
calling	8	×	×	× .
cisco	7	×	×	×
security	7	×	×	×
series	7	×	×	1

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





Alt Attribute

We found 110 images on this web page **X** 44 ALT attributes are empty or missing.

/content/dam/wbx/us/images/rebrand/card-Document-wht.svg /content/dam/wbx/us/images/rebrand/integration-grid/Box.png /content/dam/wbx/us/images/rebrand/integration-grid/Salesforce.png /content/dam/wbx/us/images/rebrand/integration-grid/Google.png /content/dam/wbx/us/images/rebrand/integration-grid/Microsoft.png /content/dam/wbx/us/images/rebrand/integration-grid/Box.png /content/dam/wbx/us/images/rebrand/integration-grid/Salesforce.png /content/dam/wbx/us/images/rebrand/integration-grid/Google.png /content/dam/wbx/us/images/rebrand/integration-grid/Microsoft.png /content/dam/wbx/us/images/rebrand/integration-grid/Box.png /content/dam/wbx/us/images/rebrand/integration-grid/Salesforce.png /content/dam/wbx/us/images/rebrand/integration-grid/Google.png /content/dam/wbx/us/images/rebrand/integration-grid/Microsoft.png /content/dam/wbx/us/images/rebrand/integration-grid/Twitter.png /content/dam/wbx/us/images/rebrand/integration-grid/Apple.png /content/dam/wbx/us/images/rebrand/integration-grid/Slack.png /content/dam/wbx/us/images/rebrand/integration-grid/Appspace.png /content/dam/wbx/us/images/rebrand/integration-grid/Twitter.png /content/dam/wbx/us/images/rebrand/integration-grid/Apple.png /content/dam/wbx/us/images/rebrand/integration-grid/Slack.png /content/dam/wbx/us/images/rebrand/integration-grid/Appspace.png /content/dam/wbx/us/images/rebrand/integration-grid/Twitter.png /content/dam/wbx/us/images/rebrand/integration-grid/Apple.png /content/dam/wbx/us/images/rebrand/integration-grid/Slack.png /content/dam/wbx/us/images/rebrand/integration-grid/Appspace.png /content/dam/wbx/us/images/rebrand/integration-grid/Jira.png /content/dam/wbx/us/images/rebrand/integration-grid/Vbrick.png /content/dam/wbx/us/images/rebrand/integration-grid/ADP Virtual Assistant.png /content/dam/wbx/us/images/rebrand/integration-grid/ACTextBot.png /content/dam/wbx/us/images/rebrand/integration-grid/Jira.png /content/dam/wbx/us/images/rebrand/integration-grid/Vbrick.png /content/dam/wbx/us/images/rebrand/integration-grid/ADP Virtual Assistant.png /content/dam/wbx/us/images/rebrand/integration-grid/ACTextBot.png /content/dam/wbx/us/images/rebrand/integration-grid/Jira.png /content/dam/wbx/us/images/rebrand/integration-grid/Vbrick.png /content/dam/wbx/us/images/rebrand/integration-grid/ADP Virtual Assistant.png /content/dam/wbx/us/images/rebrand/integration-grid/ACTextBot.png /content/dam/wbx/us/images/rebrand/gated-magic.png /content/dam/wbx/us/images/rebrand/magic-quadrant-ucaas.png /content/dam/wbx/us/images/rebrand/gated-magic.png /content/dam/wbx/us/images/rebrand/magic-quadrant-ucaas.png /content/dam/wbx/us/images/rebrand/under-armour-01.png /content/dam/wbx/us/images/rebrand/mclarensmalllogo.png /content/dam/wbx/us/images/rebrand/Puma-Logo.png

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.







Text content size 13496 bytes Total HTML size 332557 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 325 KB to 45 KB (86 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.





**IP Canonicalization** No your domain IP 64.68.121.205 does not redirect to webex.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.



Warning! We have detected parameters in a massive number of URLs

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.



Underscores in the Oh no, you are using underscores (these\_are\_underscores) in your URLs

Great, you are not using ?underscores (these\_are\_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.





Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



Good, you have XML Sitemap file! http://webex.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.



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Good, you have Robots.txt file! http://webex.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.





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Embedded Objects Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements. Although Flash content often looks nicer, it cannot be properly indexed by search engines. Avoid full Flash websites to maximize SEO.



Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them. Avoid frames whenever possible and use a NoFrames tag if you must use them.



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**Domain Registration** Exactly how many years and months

Domain Age: 22 Years, 355 Days

Created Date: 12th-Feb-1999

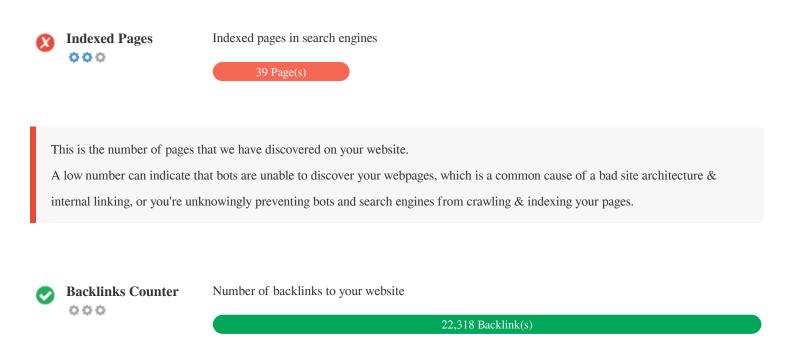
Updated Date: 11th-Jan-2022

Expiry Date: 12th-Feb-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name. Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about



your business.



Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



#### **Usability**



http://webex.com Length: 5 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



😳 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.





Page Size

Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website; try to keep your page size below 2 Mb. Tip: Use images with a small size and optimize their download with gzip.



0.73 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience. Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.



Good, you have declared your language Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.





**Domain Availability** 000

Domains (TLD)	Status
webex.net	Already Registered
webex.org	Already Registered
webex.biz	Already Registered
webex.io	Already Registered
webex.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.



Typo Availability	Domains (TLD)	Status
000	qebex.com	Already Registered
	aebex.com	Already Registered
	sebex.com	Already Registered
	debex.com	Already Registered

eebex.com

Register the various typos of your domain to protect your brand from cybersquatters.

Already Registered





Email Privacy

Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



#### Mobile



Mobile Friendliness

Oh No! This page is not mobile-friendly. Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.





## Mobile View

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



#### **Technologies**



	Server IP	Server Location	Service Provider
ſ	144.196.130.69	United States	Cisco Webex LLC

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.



Tips for authoring fast-loading HTML pages:

- X Too bad, your website has too many CSS files.
- X Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- 💥 Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.





Doc Type

The Doctype is used to instruct web browsers about the document type being used. For example, what version of HTML the page is written in. Declaring a doctype helps web browsers to render content correctly.



W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

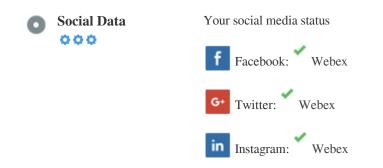


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



#### Social



Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



#### Visitors



513th most visited website in the World.

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.



Visitors Localization Your website is popular on following countries:

Popularity at	United States
Regional Rank	348

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



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Estimated Worth \$4,456,620 USD

Just a estimated worth of your website based on Alexa Rank.



### Link Analysis

# In-Page Links

Anchor

We found a total of 105 links including both internal & external links of your site

Aichol	Type	FOILOW
Download	Internal Links	Dofollow
Contact Sales	Internal Links	Dofollow
+1-888-469-3239	Internal Links	Dofollow
Webex Webex	Internal Links	Dofollow
+1-888-469-3239	Internal Links	Dofollow
Webex App	Internal Links	Dofollow
Calling	Internal Links	Dofollow
Meetings	Internal Links	Dofollow
Messaging	Internal Links	Dofollow
Webex Suite	Internal Links	Dofollow
Calling	Internal Links	Dofollow
Meetings	Internal Links	Dofollow
Slido	Internal Links	Dofollow
Events	Internal Links	Dofollow
Webinars	Internal Links	Dofollow
Explore the Solutions	Internal Links	Dofollow
Contact Center	Internal Links	Dofollow
AI for Contact Center	Internal Links	Dofollow
Experience Management	Internal Links	Dofollow
Workforce Optimization	Internal Links	Dofollow
CPaaS	Internal Links	Dofollow
imimobile	Internal Links	Dofollow
Control Hub	Internal Links	Dofollow
Security	Internal Links	Dofollow
Pricing	Internal Links	Dofollow
View All Devices	Internal Links	Dofollow
Education	Internal Links	Dofollow
Healthcare	Internal Links	Dofollow
Government	Internal Links	Dofollow
Finance	Internal Links	Dofollow
Sports & Entertainment	Internal Links	Dofollow
Frontline	Internal Links	Dofollow
Nonprofits	Internal Links	Dofollow
Startups	Internal Links	Dofollow
Integration Partners	Internal Links	Dofollow
Hybrid Work Webex powers a new way of collaborating that's centered around the work you do, not where you do it. Learn More	Internal Links	Dofollow
Inclusivity	Internal Links	Dofollow
Accessibility	Internal Links	Dofollow
What's New	Internal Links	Dofollow
Live & On-Demand Webinars Explore our library of virtual events. Learn More	Internal Links	Dofollow
See Why	Internal Links	Dofollow
See Why	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Screen Sharing	Internal Links	Dofollow
Join a Test Meeting	Internal Links	Dofollow
Careers	Internal Links	Dofollow



Follow

Туре

Webex Leap	Internal Links	Dofollow
Brazil (Português)	Internal Links	Dofollow
Canada (Français)	Internal Links	Dofollow
Germany (Deutsch)	Internal Links	Dofollow
Hong Kong (?????)	Internal Links	Dofollow
Italy (Italiano)	Internal Links	Dofollow
Japan (?????)	Internal Links	Dofollow
South Korea (????)	Internal Links	Dofollow
Latin America (Español)	Internal Links	Dofollow
Support	External Links	Dofollow
Socio	External Links	Dofollow
Headsets Stay focused. Get outstanding audio, wherever you work.	External Links	Dofollow
Cameras Always look your best! Professional cameras, optimized for video meetings.	External Links	Dofollow
Desk Series Call, meet, co-create and more. Intelligent collaboration devices for every desk.	External Links	Dofollow
Room Series Eliminate distance. Video bars and smart multi-screen video conferencing for every workspace.	External Links	Dofollow
Board Series Let teamwork thrive. All-in-one presentation displays, video meetings, digital whiteboards.	External Links	Dofollow
Phone Series Make every call count. Business-class phones for the desk, the frontline, and everywhere between.	External Links	Dofollow
Accessories Enhance your workplace. Panels for booking rooms, advanced microphones, and more.	External Links	Dofollow
App Hub	External Links	Dofollow
Developer Tools	External Links	Dofollow
Personal Spaces	External Links	Dofollow
Huddle Spaces	External Links	Dofollow
Co-Creation	External Links	Dofollow
Meeting Rooms	External Links	Dofollow
Special Purpose Rooms	External Links	Dofollow
Product Help	External Links	Dofollow
Webex Essentials	External Links	Dofollow
Webex Community	External Links	Dofollow
Webex Thought Leadership	External Links	Dofollow
Webex Blog What's new, tips and tricks, and much more. Learn More	External Links	Dofollow
Join a Meeting	External Links	Dofollow
Need Help Signing In?	External Links	Dofollow
Sign Up, It's Free	External Links	Dofollow
Sign Up, It's Free	External Links	Dofollow
Learn More	External Links	Dofollow
Explore Desk Devices	External Links	Dofollow
Explore Besk Derrees Explore Headsets	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Online Classes	External Links	Dofollow
Webex Community	External Links	Dofollow
Webex Developers	External Links	Dofollow
1	External Links	Dofollow
Cisco	External Links	
Contact Support Webex Merch Store	External Links	Dofollow Dofollow
No Anchor Text		
	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow



No Anchor Text	External Links	Dofollow
Terms & Conditions	External Links	Dofollow
Privacy Statement	External Links	Dofollow
Cookies	External Links	Dofollow
Trademarks	External Links	Dofollow
China (222)	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.







Broken Links

No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

